



FOR IMMEDIATE RELEASE

## **The Amerit Family of Companies Launches New Service Company, IC Advisor**

**Walnut Creek, Calif. (April 5, 2012)** -- The Amerit Family of Companies announced today the launch of a new service company, IC Advisor lead by Stephanie Ellis.

IC Advisor is an innovative company that works in partnership with organizations that engage independent contractors, enabling them to utilize this important sector of the workforce with total confidence.

“Our approach is different in that it is based on the belief that a program should be built on knowledge and not fear,” said Ellis, President of IC Advisor. “The current marketplace seems relatively void of solutions that provide a holistic approach that is capable of evolving with the dynamics of IC’s.

“Many solutions result in a higher cost to the client by directing IC’s to W2 status and putting them on payroll. This may not always be necessary and carries a major cost to the client. Our goal is teach the client how to be the client and not the employer. Allow the IC to deliver the expertise they were engaged to provide.”

IC Advisor provides a strategic, cost effective and safe way to properly engage independent contractors. Payroll should not necessarily be the default solution.

IC Advisor services includes: 1099 Risk Assessment, 1099 Worker Classification & Evaluation Services, IC Management/Agent of Record Services, IC Pre-certified/On Demand Talent Bench and other consulting and training services.

With oversight of 20,000 plus IC Compliance Evaluations, and more than 15 years of staffing industry experience, Ellis has been at the forefront of 1099 contractor compliance and worker misclassification since 1998. Ellis has implemented compliance programs for many Fortune 500 companies nationwide with a heavy concentration in Silicon Valley.

“We are very excited and pleased to add IC Advisor to our Family of Companies,” said Gary Herbold, CEO of The Amerit Family of Companies. “We are confident that IC Advisor’s capabilities and solutions will help companies around the country utilize this important segment of the workforce with total confidence.”

For more information on IC Advisor please visit [www.ic-advisor.com](http://www.ic-advisor.com)

**About The Amerit Family of Companies:** *The Amerit Family of Companies, Amerit Consulting, Suna Solutions, Zempleo, KelleyAmerit Fleets Services and IC Advisor are a united group of individual service companies joined together, not only by shared leadership, but by our common purpose of enabling our clients' success and focus on exceeding customer's expectations.*

*Our sole focus is on optimizing the workforces and business processes of today's dynamic, fast paced companies.*

*The Amerit Family of Companies is proud to be a certified Disabled Veteran Business Enterprise (DVBE) and a Minority Business Enterprise (MBE). The Amerit Family of Companies celebrates diversity and supports our military heroes and their families.*

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